

2009 Outstanding Directors Advisory Board



Mario L. Baeza

Chairman and CEO, The Baeza Group, LLC

Founder and Chairman, V-Me Media, Inc., and AJM Records, LLC

Director: Air Products and Chemicals, Brown Shoe

Chairman and CEO of The Baeza Group, a merchant bank with controlling interests in media, real estate development and entertainment companies. Baeza is also Founder and Chairman of V-Me Media, a national Spanish language broadcast television network created in partnership with Channel 13 and 33 other public television stations. Upon conversion to digital in February 2009, V-Me will reach 70 million U.S. homes including 80% of all U.S. Hispanic households. Baeza is also the Founder and Chairman of AJM Records. Previously, he was Chairman and CEO of TCW/Latin America Partners. While at Wasserstein Perella, he was a Managing Director and member of the Executive Committee, President of Wasserstein Perella International, and Chairman and CEO of GrupoWP, the Latin America-focused arm of the firm. He was also a Senior Partner in the law firm of Debevoise & Plimpton. Baeza serves on the board of Ariel Mutual Funds, Israel Discount Bank and Urban America, LLC. He was Lead Director of Tommy Hilfiger prior to its sale in a leveraged buyout. Baeza also served on the board of WNET/Channel 13 and was Co-Founder and member of the Board of Jazz at Lincoln Center. Baeza was appointed by NYC Mayor Bloomberg to chair the New York City Latin Media and Entertainment Commission. He is also the Chairman of New York City's Upper Manhattan Empowerment Zone.