2009 Outstanding Directors Advisory Board

Cheryl Mayberry McKissack

President and CEO, Nia Enterprises
Director: Deluxe, PrivateBancorp

President and CEO of Nia Enterprises, a research and marketing services firm she founded in 2000. Nia provides opt-in, permission-based research and marketing data solutions for the growing and specialized areas of multicultural consumer markets. McKissack is co-author of the Nia Guide series of books and Associate Adjunct Professor of Entrepreneurship at Northwestern's Kellogg School of Business. McKissack was recently recognized with the 2007 Kellogg Alumni Rising Entrepreneur of the Year Award and the 2006 Leader Entrepreneurship award from the YWCA Metropolitan Chicago. She received a BS from Seattle University and an MBA from Northwestern.